

Startup Shakeup has grown – and now has programs for both
Startups: founders who want to start, grow and scale here, and
Shakeups: existing businesses who want to rethink & do business differently

What are you telling us you need?

In February 2020 we spoke to 17 of the Startups, and found whilst some are going well, others need more support to grow into what they could be. We also spoke to many existing businesses, really concerned and looking for ways to cope with the devastating impacts of drought, bushfires and now Covid-19. These times are challenging, no doubt about that – but new challenges can bring new ways of thinking, forcing us out of our comfort zone into new ways of being. This is where we have stepped, into this space, supporting our Startups and Shakeups with programs designed to create new thinking and new outcomes.

What do these programs focus on?

Connection – Community – Skill Building – Mentoring – Support

What are we offering here?

KICKSTART MENTORING

Sessions of one hour (plus preparation)
FREE worth \$250 per business

MORE INFO

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*To join our Startup Shakeup network
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Who is our fabulous “Kickstart” Mentor? Jen Weller - Creativeworkz

Jen raised her children in a small rural town. As Chair of Regional Development Australia Murray, she used her understanding to create input for State and Federal Government assistance to small and medium businesses. She currently consults to Australian Pork, working with stakeholders to develop new & unique strategic ideas. Jen offers programs for sole traders to multinationals and has wide experience in leadership to change management, innovation to commercialisation, marketing, lean start-up and design led thinking. Her career has included bringing many innovative products to market. Outcomes provided by Jen assist businesses and individuals to understand and grow themselves, their ideas and their businesses. In adversity and in plenty, Jen works with you – where you are at. Jen is a local & Victorian Winner of the Telstra Business Woman of the Year in the Corporate Sector, finalist in the Telstra Business Women’s Award in Business Innovation, and awarded Business Woman of the year by Business & Professional Women International Albury.