



North East Victoria Challenge Snapshot

Smart Seeds works with communities, organisations and schools to help create solutions to complex local challenges.

In October 2018 we engaged government, business and community leaders in North East Victoria to define the complex local challenges requiring fresh thinking and innovation.

“I didn’t realise that my community actually cared about the same issues as me! Together with some amazing local leaders, I am inspired to take our challenges to the next level.”

- NE Victoria Challenge Workshop Participant

IN PARTNERSHIP WITH STARTUP SHAKEUP

In North East Victoria, GHD has partnered with local councils to deliver Smart Seeds programs with participation from the local community.

The partnership is supported by LaunchVic, Victoria’s startup agency established by the Victorian Government.

CHALLENGE WORKSHOP OUTCOMES

100+
Attendees

4 Workshops

Benalla (24/10)
Mansfield (25/10)
Beechworth (30/10)
Wangaratta (31/10)



FUTURE KNOW HOW

How might we prepare and attract a workforce capable of meeting both current and future industry and community needs?



CLOSING THE LOOP

How might we protect and enhance the environmental values of our region whilst supporting economic development and climate resilience?



PLACES AND SPACES

How might we support community-led placemaking initiatives?



DIGITAL NINJAS

How might we improve regional digital skills to drive economic development in the region?



HEALTHY HAPPY PEOPLE

How might we make North East Victoria a better place for everyone to learn, work, connect and influence change?

Turn over the page to find out how you can co-create new solutions for these complex local challenges.



HOW CAN YOU BE INVOLVED?

We are running workshops with leaders and emerging entrepreneurs in Wangarrata, Beechworth, Mansfield and Benalla. This is an opportunity to apply your local knowledge and unique creativity for the benefit of your community.

To find out more visit:
www.startupshakeup.co

Your local contact

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SMART SEEDS OPEN

February 2019

Engaging the collective creativity of our local communities to discover the ideas and emerging entrepreneurs that can create new value locally and globally.

DESIGN SPRINTS

March 2019

Supporting emerging entrepreneurs to refine their ideas in collaboration with potential partners, customers and users.

INFLUENCING CHANGE WORKSHOP

April 2019

Supporting emerging entrepreneurs to refine their communication skills and strategies to give their ideas the best chance of success.

OUR TEAM

We help diverse groups adopt the mindsets, processes and tools to work together effectively, while creating lasting benefits for the local community.

We seek to build connections, capabilities and confidence of entrepreneurial leaders.

Above all, we are a global network of collaborators focused on complex local challenges.

WE BUILD

Capabilities | Confidence | Connections

WE THRIVE ON

Uncertainty | Complexity | Diversity

WE BRING

Mindsets | Processes | Tools

WE ENABLE

Collaboration | Innovation

INNOVATION FRAMEWORK

Our innovation framework is based on the principles of design thinking.

